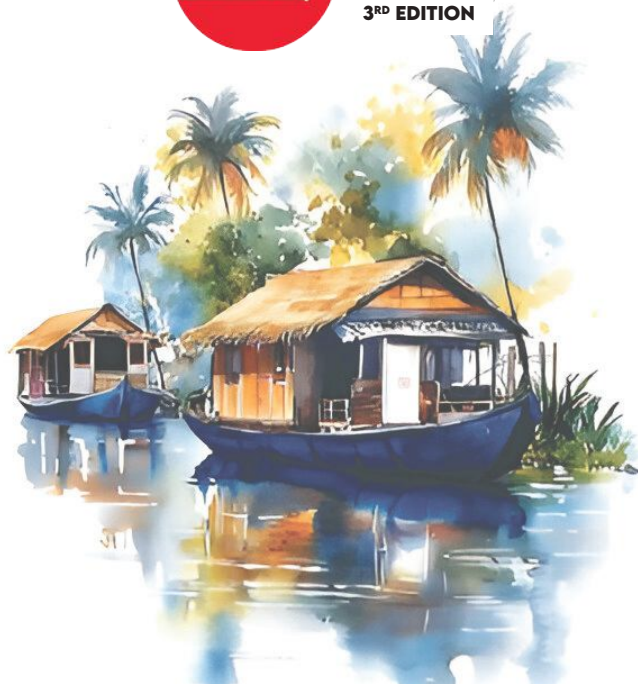




INJACK BRINGS
JAPAN

WWW.INJACK.ORG.IN

JAPAN MELA
3RD EDITION



TO THE HEART OF
KERALA

16TH TO 18TH OCTOBER 2025
RAMADA RESORT BY WYNDHAM KOCHI, INDIA

THE EVENT

Japan Mela is an event designed to rekindle "Brand Japan" in Kerala. The event will showcase the best Japanese products and services, highlighting the country's strength in technology, quality and innovation. The event's ambience will reflect the culture, colors and cuisine of Japan. Several B2B discussions will also be featured in the expo, through which product, services or knowledge exchanges can be discussed.

The event would open up the market of Japanese brands. It will take a step further towards building a lasting business tie between India and Japan.



INDO JAPAN CHAMBER OF COMMERCE KERALA

Office: Nippon Kerala Centre, Kinfra Hi-Tech Park Kalamassery, Kerala, India 683503
indojapanchamberofcommerce@gmail.com

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For more information, contact
+91 98470 54009, +91 85900 43495



*INJACK signed an MoU with San-in India Association
(Lake Nakaumi, Lake Shiniji and Mount Daisen Area Economic Council)
on 11th December 2015 at Taj Palace Hotel, New Delhi, in presence of
Japanese Prime Minister Mr. Shinzo Abe and Indian Prime Minister Sri. Narendra Modi.*

THE ORGANIZERS

The Indo Japan Chamber of Commerce is a not-for-profit organization registered under section 25 of the Companies Act 1956, under the initiative of AOTS Kerala. The Govt. of Kerala has authorized INJACK as the facilitation point / contact point wherever private joint venture or bilateral business is involved and KSIDC as contact point wherever Public Sector Undertakings or Govt. Organisations are involved.

Led by a team of thought leaders with a track record of tremendous success in various disciplines, INJACK aims to develop a fluid and dynamic ecosystem connecting India and Japan, enabling entrepreneurs to thrive through strategic partnerships.

BRAND JAPAN

The first Japan Mela garnered nearly 200,000 visitors and was a huge success. The second Japan Mela generated substantial business enquiries for exhibitors. The integrated network and five star facility at Ramada Resort by Wyndham, Kochi shall provide seamless transition between the exhibition and B2B discussions.

For exhibitors, Japan Mela is the biggest platform for brand visibility, test marketing, product launches and product promotion. It is also an immense opportunity to reinforce their brand and identity itself with the Japanese values of quality, innovation and impeccable service.

Kochi is the business capital of Kerala and the test-market for most brands in the country. Its residents are extremely brand-aware, willing to experiment and have a high spending capacity.

THE VENUE



RAMADA RESORT BY WYNDHAM KOCHI, INDIA

B2B CONCLAVE

WHO SHOULD PARTICIPATE?

Japanese organization, looking for

- Setting up manufacturing or assembling units
- Joint venture
- Distribution

Indian MSME, looking for

- Technology
- Buyers
- Collaboration
- Joint Venture
- Investors

Organizations that wish to address the potential business persons. Participants will be allowed time for presentation, followed by discussion.

CONFERENCE

On early confirmation, INJACK will match your business with businesses/entrepreneurs. Language translators and facilitators will be provided if needed. Special rates will be offered for room at Ramada resort by Wyndham.

Dr. Viyu Jacob
Hon. President
Executive Chairman - Synthite Industries Group

Dr. K. Ellangovan IAS (Retd)
Hon. Vice President
Managing Director - INKEL Ltd

Dr. S. Jeevan
Hon. Secretary
Chairman & Managing Director - Samudra Shipyards Pvt. Limited

CA Jacob Kovoor
Hon. Treasurer
Chairman - Kovoor Consultants Pvt. Ltd.

Mr. Joseph Philip
Hon. Jt. Secretary
Chairman - Qobalt Software Technologies Pvt. Ltd
Managing Partner - Skyline Systems & Services.

Patron & Immediate Past President
Mr. Madhu S. Nair
Chairman & Managing Director - Cochin Shipyards Ltd.

Patron & Founder President
Mr. T. Balakrishnan IAS (Retd)
Former Additional Chief Secretary, Govt. Of Kerala

Past President & Honorary Member
Mr. Sajiv K. Menon
Former Managing Director - Nitta Gelatin India Limited

Governing Council Members
Mr. Beby Mathew
Chairman & Managing Director - Mathewsons Group

Mr. Davis Sebastian
Director - Expirion Indocosmo Technologies Ltd
Managing Director - Niko Hotels

Dr. S. Ratnakumaran
Independent Director - Travancore Cochin Chemicals Ltd.

Mr. Ravindranath A V
CEO - Pinnicro/Innovation

Mr. George Dominic
Managing Director - CAFS

Mr. Alex K Ninan
Managing Partner - Baby Marine International

Permanent Invitee
Mr. Edgar Morris
Former MD - KAMCO

Special Invitee
Mr. Hudson Peter
Former DGM - KAMCO

Mr. Tohru Yasuda
Managing Director - Frasco Technologies (P) Ltd

Office Secretariat
Virinda Reghu +91 98470 54009
Geowin Prince +91 85900 43495



DR. VIJU JACOB
PRESIDENT



DR. K. ELLANGOVA (IAS)
VICE PRESIDENT

OPPORTUNITIES



TO DISPLAY PRODUCTS AT JAPAN MELA (B2B)

PRODUCT LAUNCHES

BUSINESS NETWORKING

AGENDA

DAY 01

INDUSTRY	START*	END
Inauguration	10:00	12:00
Spices & Allied products	12:30	13:30
Tourism & Wellness	14:30	15:30
HR & Education	16:00	17:00

DAY 02

INDUSTRY	START*	END
AI, Robotics & IT	10:00	12:00
Seafood & Food Processing	12:30	13:30
Maritime & Infrastructure	14:30	15:30
Green Hydrogen & EV	16:00	17:00

DAY 03

Factory Visit & Sightseeings

*Time may be subject to change.

*Time mentioned is in Indian Standard Time (IST)

SPONSORSHIP AVAILABLE

PLATINUM SPONSOR

₹ 15 LAKHS/-

PRESS CONFERENCE
Logo Presence

FACEBOOK ADS
Logo Presence

POSTERS & FLYERS
Logo Presence

DIGITAL VIDEOS
Logo Presence

INVITATIONS
Logo Presence

SPACE

9X6 shell space
6 tables, 12 chairs, 6 Power plug, 3 Facia

**200 Premium
Virtual Registrations**

100 Delegates Entry Passes

6 Exhibitors Passes

1 Virtual Premium Booth

GOLD SPONSOR

₹ 10 LAKHS/-

PRESS CONFERENCE
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FACEBOOK ADS
Logo Presence

POSTERS & FLYERS
Logo Presence

DIGITAL VIDEOS
Logo Presence

INVITATIONS
Logo Presence

SPACE

6X6 shell space
4 tables, 8 chairs, 4 Power plug, 2 Facia

**150 Premium
Virtual Registrations**

75 Delegates Entry Passes

4 Exhibitors Passes

1 Virtual Standard Booth

SILVER SPONSOR

₹ 5 LAKHS/-

PRESS CONFERENCE
Logo Presence

FACEBOOK ADS
Logo Presence

POSTERS & FLYERS
Logo Presence

DIGITAL VIDEOS
Logo Presence

INVITATIONS
Logo Presence

SPACE

6X3 shell space
2 tables, 4 chairs, 2 Power plug, 1 Facia

**100 Premium
Virtual Registrations**

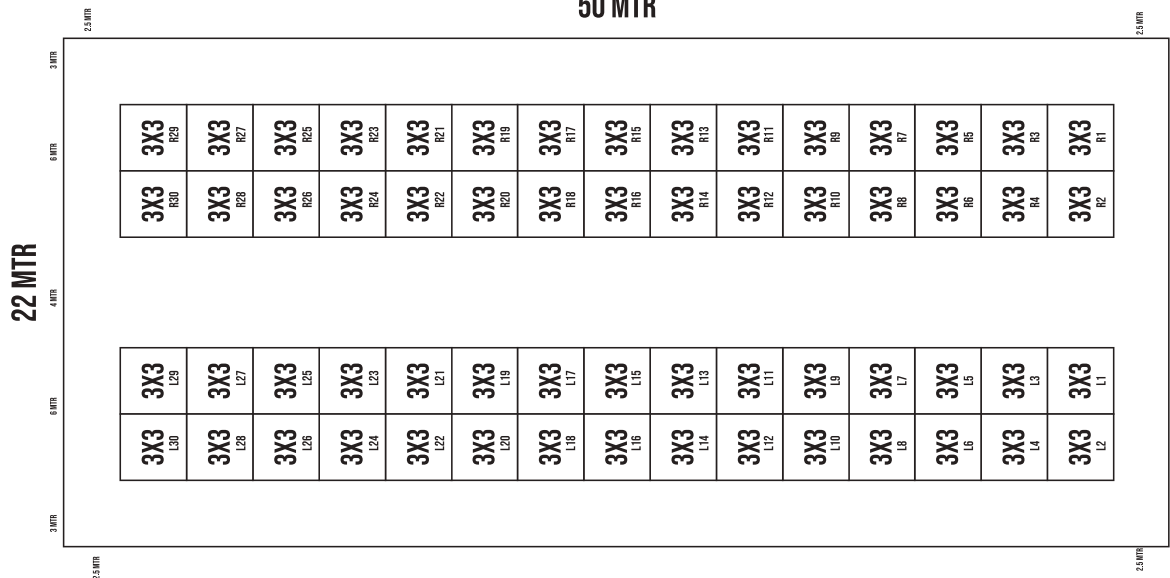
50 Delegates Entry Passes

2 Exhibitors Passes

1 Virtual Basic Booth

RAMADA RESORT BY WYNDHAM, KOCHI

50 MTR

**EXHIBITOR FEE** **INR 2,00,000/- ***

- 3x3 Meter Shell Space
- 1 Table, 2 Chair, 1 Power Plug, 1 Facia.
- 50 Premium Virtual Registrations.
- Three Exhibitors Passes.
- 25 Delegates Entry Passes.
- Access to B2B

*GST 18% applicable



Venue Partner



INDO JAPAN CHAMBER OF COMMERCE KERALA

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GLIMPSES OF JAPAN MELA 2017



GLIMPSES OF JAPAN MELA 2023

